

PRESS RELEASE

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Green Ideas Celebrates 20 Years of Building Science Success

Green Ideas Building Science Consultants has provided industry-leading services to develop sustainable, high-performance building projects for two decades.

Phoenix, AZ: October 2022 marks [Green Ideas Building Science Consultants'](#) 20th year of helping businesses, universities and Architecture-Engineering-Construction professionals create resource-efficient projects with minimal environmental impact and maximum return on investment.

Charlie Popeck, President of Green Ideas and one of the first Leadership in Energy and Environmental Design (LEED) Accredited Professionals in the United States, founded the Arizona Chapter of the U.S. Green Building Council (USGBC) in 2002, which was the second-ever chapter of the national non-profit organization. Charlie has personally trained more than 40,000 industry professionals to pass the LEED Professional Accreditation exams over the last twenty years.

After two decades performing building science consultation, the company has completed over 150 high-performance building projects, including 110 LEED-certified projects throughout the country. From the iconic Phoenix Convention Center in Arizona (LEED Silver) to the BASF Near-Zero Energy Home in New Jersey (LEED Platinum), Green Ideas maintains its business approach to high-performance building design, construction, and operations. Other notable projects include the Intel Ocotillo Campus, one of the most complicated manufacturing facilities on earth, and the General Dynamics Roosevelt and Hayden facilities, the largest LEED-certified industrial projects in the U.S. at the time of its certification. A complete list of Green Ideas' projects can be found [here](#).

Since its inception in 2002, Green Ideas has worked closely with many building owners and developers to save massive amounts of energy and water. Upon reaching the company's 20th-year milestone, Charlie stated, "We've had some challenges transforming the commercial real estate market over the years but I'm proud of the energy and water savings we have achieved, as well as creating healthy indoor environments for building occupants...all while saving clients operating and maintenance costs."

About Green Ideas[®] Building Science Consultants

Green Ideas is a full-service building science consulting firm offering 3D energy and daylight modeling, building commissioning, and world-class LEED certification services. The firm is designated as a LEED Proven Provider by Green Business Certification Inc. and is a certified B Corporation. Its clients are building owners, architects, engineers, contractors, real estate developers, facility managers, and corporate entities wishing to establish business advantages through high-performance building practices.

With a vision as bold as the results they achieve, Green Ideas is dedicated to transforming the market by promoting building science through a “triple bottom line” approach to business operations.

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