



NEWS RELEASE

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GREEN IDEAS® CERTIFIES ANOTHER LEED® MULTIFAMILY BUILDING

MESA, Arizona – Green Ideas® Building Science Consultants has announced that The Pomeroy, a 293,346 square foot multifamily development in Mesa, Arizona has achieved LEED® SILVER level certification from the U.S. Green Building Council on 3-5-26.

StarPoint Properties LLC, the building's owner/developer engaged Green Ideas to work with their design and construction team to drive the high-performance building elements and required LEED® SILVER level certification [The Pomeroy](#) Green Ideas managed and completed all elements of the LEED certification process for The Pomeroy, including the required LEED documentation, Energy Modeling and Building Systems Commissioning for the unique project.

The 245-unit, centrally located apartment building is just blocks from the Valley Metro light rail, promoting seamless connectivity to downtown Mesa, Phoenix and Arizona State University. This transit-oriented design encourages car-light mobility, reducing transportation emissions and supporting a more sustainable urban footprint. The Pomeroy was designed to create a dynamic atmosphere offering an array of sought-after amenities, including a resort-style pool with lounge deck, a state-of-the-art fitness center, sports bar-style lounge, an expansive co-working lounge with private pods, entertainment gaming areas, EV-charging stations and secure bike storage.

The project was designed according to LEED design standards, including landscape and hardscape applications to reduce the urban heat island effect along with low water-use plant material and appropriate trees for shade, wayfinding, and continuous aesthetics throughout the site. Sustainable results at the property include 27% reduced energy use, 40% decreased domestic water use, 76% savings of potable water for landscape irrigation, and extensive use of recycled materials. These high-performance building strategies will contribute to greatly reduced energy and water consumption while providing a more comfortable low-carbon living experience for tenants.

Being at the forefront of sustainable building science, green building, and LEED certifications in Arizona and beyond for over 24 years, Green Ideas is proud of its integral role on The Pomeroy project team. Upon completion of the project, Green Ideas' President Charlie Popeck stated "This development demonstrates sustainability leadership and innovation in many ways. It was a pleasure to work with such a professional organization as StarPoint Properties on their first project in Arizona. We look forward to completing future projects with StarPoint".



The Pomeroy exemplifies how modern apartment communities can combine style, comfort, and advanced sustainability in one cohesive development. Through thoughtful design, energy and water-efficient systems, healthy material choices, and a site that supports transit-oriented living, The Pomeroy enhances resident well-being while significantly reducing environmental impact.

Visit Green Ideas Building Science Consultants website (www.Egreenideas.com) for a complete Project Profile that details The Pomeroy's high-performance building results. While you're there, you can read Charlie Popeck's comprehensive article about which points were achieved in each LEED category and explore how Green Ideas can help you to turn your green ideas into reality!

About Green Ideas® Building Science Consultants

Charlie Popeck is President and CEO of Green Ideas, a full-service building science consulting firm offering 3D energy and daylight modeling, building commissioning, and world-class LEED certification services. The firm is designated as a LEED® Proven Provider by Green Business Certification Inc. Its clients are building owners, architects, engineers, contractors, real estate developers, facility managers, and corporate entities wishing to establish business advantages through high-performance building practices. With a vision as bold as the results they achieve, Green Ideas is dedicated to transforming the market by promoting building science through a "triple bottom line" approach to business operations.

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